

Honolulu County, HI

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Economy Overview

999,411

Population (2017)

Population **grew by 23,500** over the last 5 years and is projected to **grow by 17,283** over the next 5 years.

572,769

Jobs (2017)

Jobs **grew by 31,676** over the last 5 years and are projected to **grow by 17,373** over the next 5 years.

\$74.5K

Median Household Income (2015)

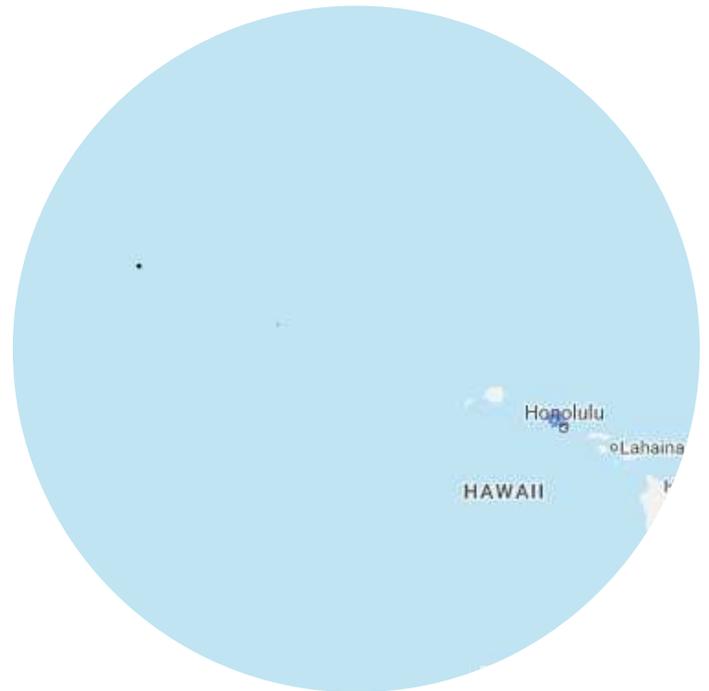
Median household income is **\$20.6K above** the national median household income of \$53.9K.

As of 2017 the region's population **increased by 2.4%** since 2012, growing by 23,500. Population is expected to **increase by 1.7%** between 2017 and 2022, adding 17,283.

From 2012 to 2017, jobs **increased by 5.9%** in Honolulu County, HI from 541,092 to **572,769**. This change **fell short of the national growth rate of 7.2% by 1.3%**. As the number of jobs increased, the **labor force participation rate increased from 55.8% to 58.5% between 2012 and 2017**.

Concerning educational attainment, **21.0% of Honolulu County, HI residents possess a Bachelor's Degree** (2.6% above the national average), and **10.3% hold an Associate's Degree** (2.4% above the national average).

The top three industries in 2017 are Federal Government, Military, Restaurants and Other Eating Places, and Education and Hospitals (State Government).

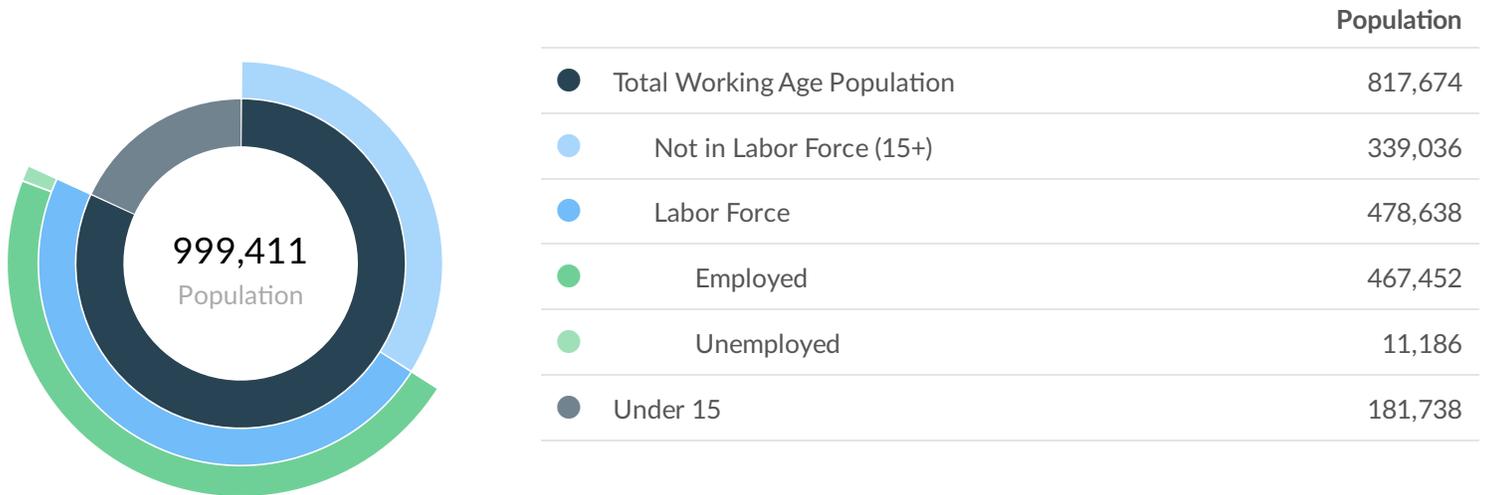


Economy Overview - Cont.

	Population (2017)	Labor Force (2017)	Jobs (2017)	Cost of Living	GRP	Imports	Exports
Region	999,411	478,638	572,769	152.2	\$61.51B	\$65.47B	\$102.57B
United States	325,401,909	161,911,193	159,180,936	113.8	\$17.83T	\$0	\$7.90T

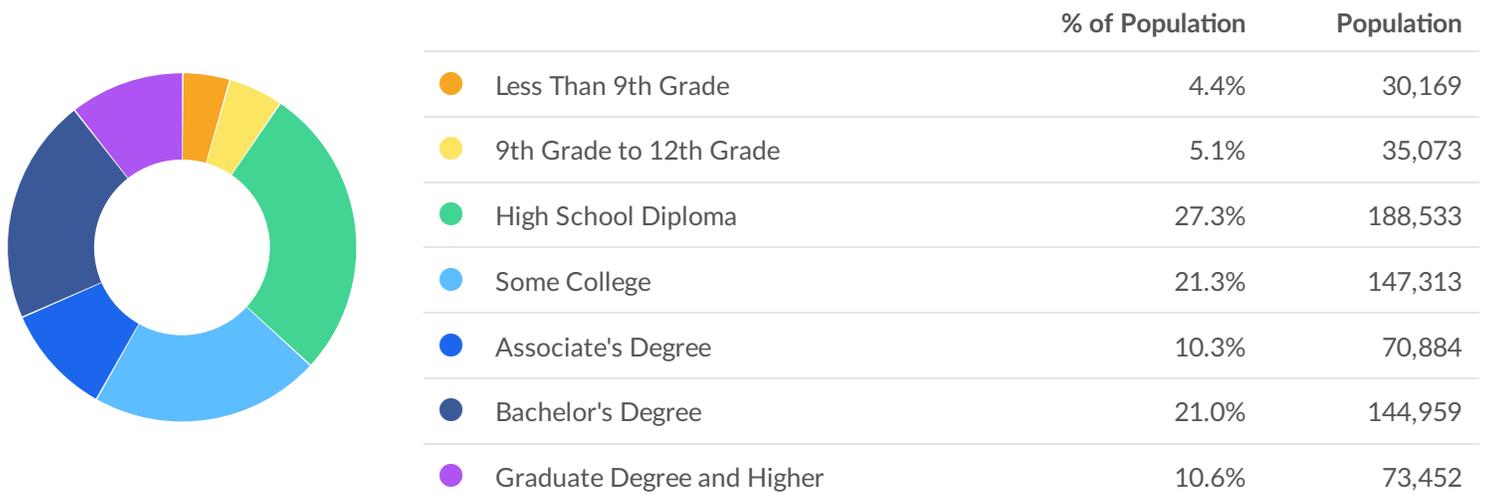
Economy Overview - Cont.

2017 Labor Force Breakdown



Educational Attainment

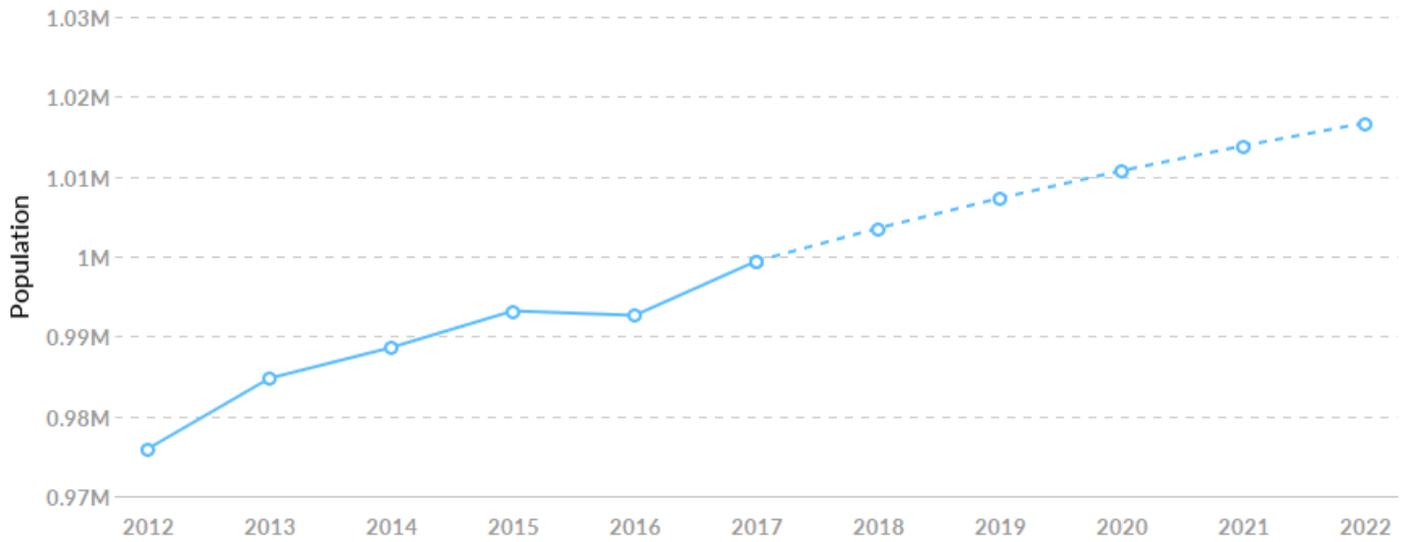
Concerning educational attainment, **21.0% of Honolulu County, HI residents possess a Bachelor's Degree** (2.6% above the national average), and **10.3% hold an Associate's Degree** (2.4% above the national average).



Historic & Projected Trends

Population Trends

As of 2017 the region's population **increased by 2.4%** since 2012, growing by 23,500. Population is expected to **increase by 1.7%** between 2017 and 2022, adding 17,283.

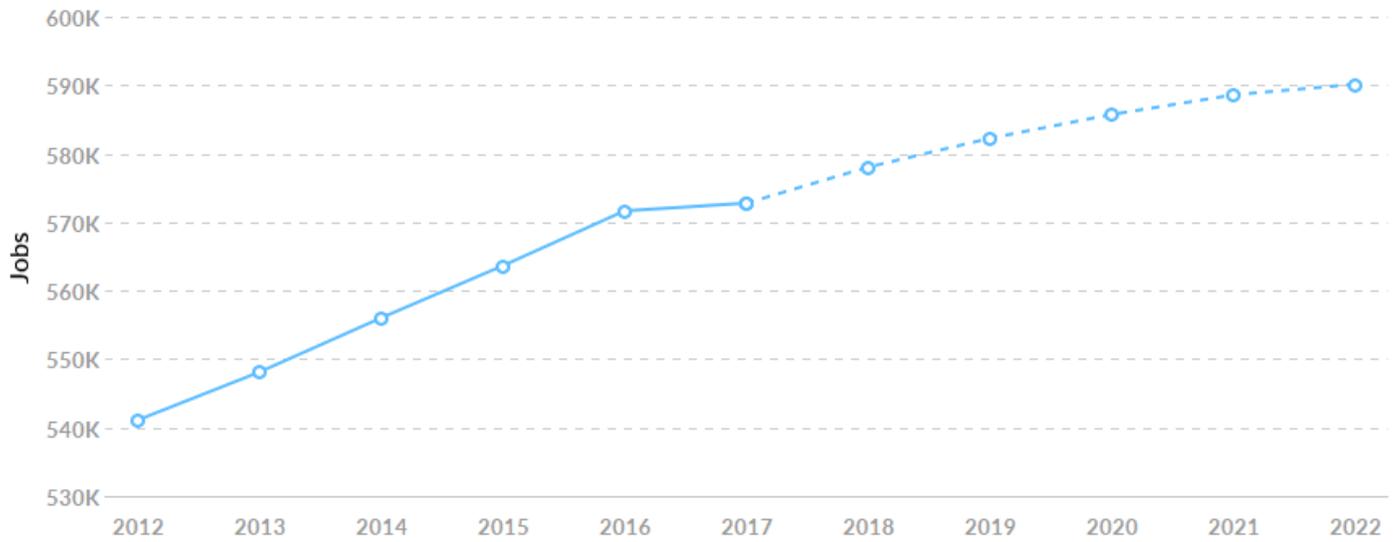


Timeframe	Population
2012	975,911
2013	984,736
2014	988,593
2015	993,172
2016	992,611
2017	999,411
2018	1,003,533
2019	1,007,291
2020	1,010,722
2021	1,013,849
2022	1,016,694

Historic & Projected Trends - Cont.

Job Trends

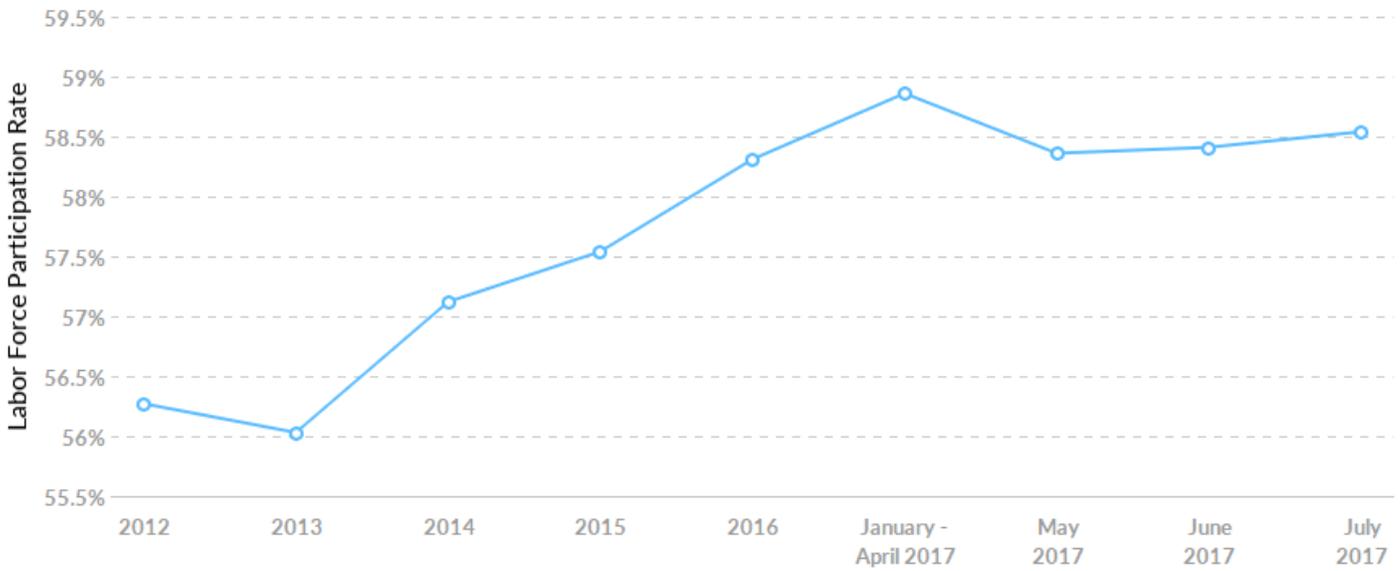
From 2012 to 2017, jobs increased by 5.9% in Honolulu County, HI from 541,092 to 572,769. This change fell short of the national growth rate of 7.2% by 1.3%.



Timeframe	Jobs
2012	541,092
2013	548,107
2014	556,025
2015	563,643
2016	571,655
2017	572,769
2018	578,032
2019	582,245
2020	585,721
2021	588,584
2022	590,142

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

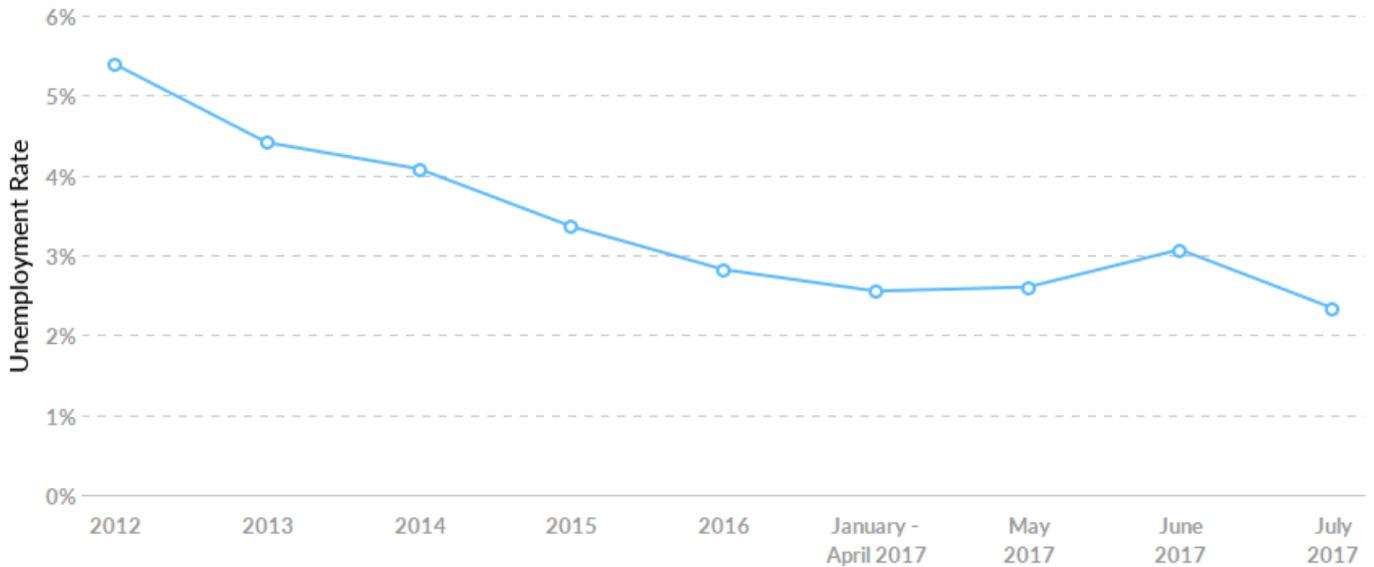


Timeframe	Labor Force Participation Rate
2012	56.27%
2013	56.03%
2014	57.12%
2015	57.54%
2016	58.31%
January - April 2017	58.86%
May 2017	58.36%
June 2017	58.41%
July 2017	58.54%

Historic & Projected Trends - Cont.

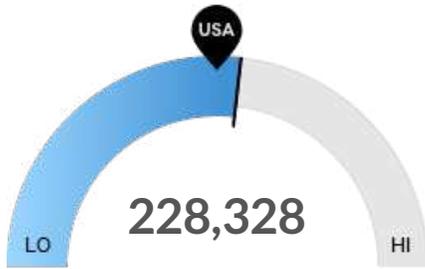
Unemployment Rate Trends

Honolulu County, HI had a July 2017 unemployment rate of 2.34%, **decreasing from 5.39%** 5 years before.



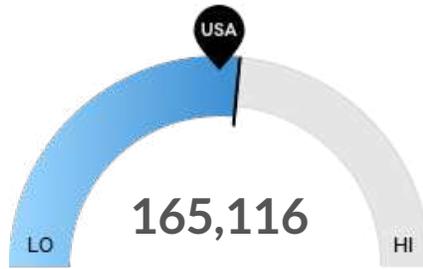
Timeframe	Unemployment Rate
2012	5.39%
2013	4.41%
2014	4.08%
2015	3.36%
2016	2.82%
January - April 2017	2.55%
May 2017	2.60%
June 2017	3.07%
July 2017	2.34%

Population Characteristics



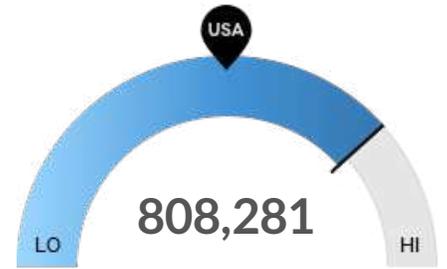
Millennials

Honolulu County, HI has 228,328 millennials (ages 20-34). The national average for an area this size is 205,995.



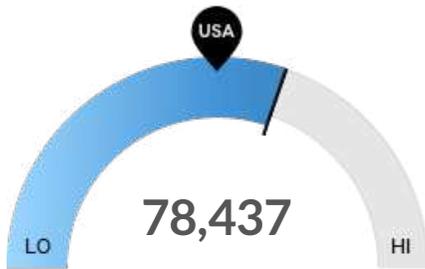
Retiring Soon

Retirement risk is about average in Honolulu County, HI. The national average for an area this size is 151,272 people 65 or older, while there are 165,116 here.



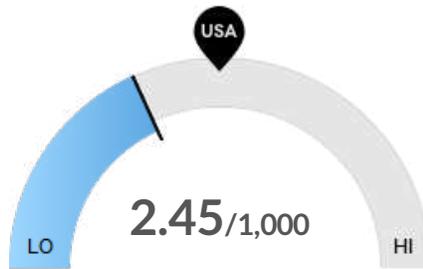
Racial Diversity

Racial diversity is high in Honolulu County, HI. The national average for an area this size is 384,471 racially diverse people, while there are 808,281 here.



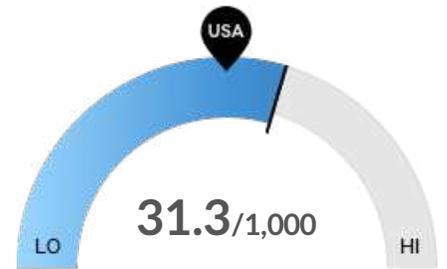
Veterans

Honolulu County, HI has 78,437 veterans. The national average for an area this size is 58,280.



Violent Crime

Honolulu County, HI has 2.45 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



Property Crime

Honolulu County, HI has 31.3 property crimes per 1,000 people. The national rate is 24.22 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in Honolulu County, HI currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #12 for resident workers. The top ZIP for resident workers is 96817.



Where Talent Works

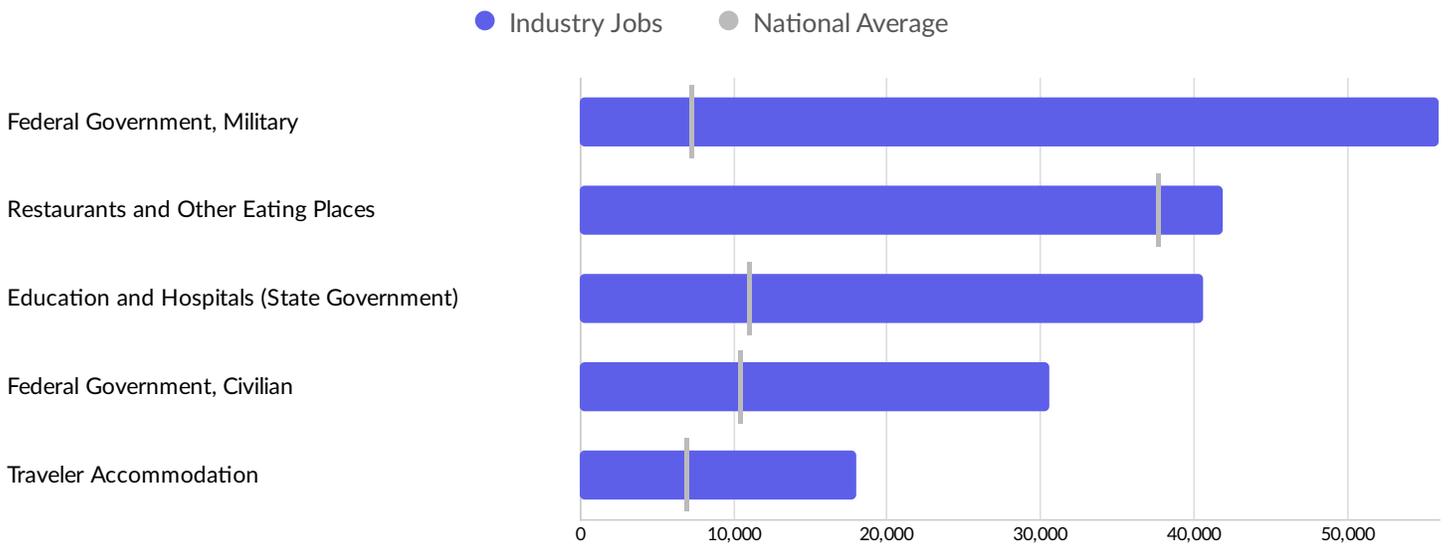
ZIP	Name	2017 Employment
96813	Honolulu, HI (in Honol...	80,577
96819	Honolulu, HI (in Honol...	60,905
96814	Honolulu, HI (in Honol...	51,091
96817	Honolulu, HI (in Honol...	39,292
96815	Honolulu, HI (in Honol...	36,871

Where Talent Lives

ZIP	Name	2017 Workers
96817	Honolulu, HI (in Honol...	47,845
96819	Honolulu, HI (in Honol...	47,616
96816	Honolulu, HI (in Honol...	37,678
96734	Kailua, HI (in Honolulu...	36,244
96786	Wahiawa, HI (in Honol...	31,437

Industry Characteristics

Largest Industries

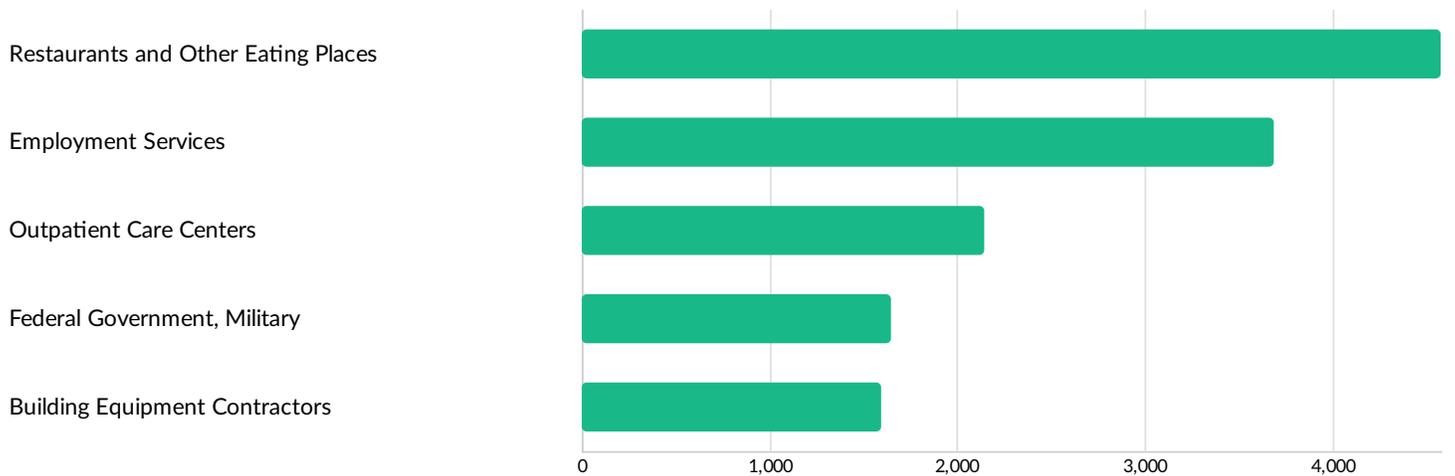


Industry	2012 Jobs	2017 Jobs	Change in Jobs (2012-2017)	% Change	2017 Earnings Per Worker
Federal Government, Military	54,361	56,008	1,647	+3%	\$64,704
Restaurants and Other Eating Places	37,341	41,921	4,580	+12%	\$25,280
Education and Hospitals (State Government)	39,436	40,636	1,200	+3%	\$56,732
Federal Government, Civilian	32,059	30,658	-1,401	-4%	\$109,462
Traveler Accommodation	16,583	18,042	1,459	+9%	\$57,185

Industry Characteristics - Cont

Top Growing Industries

● Industry Jobs Change

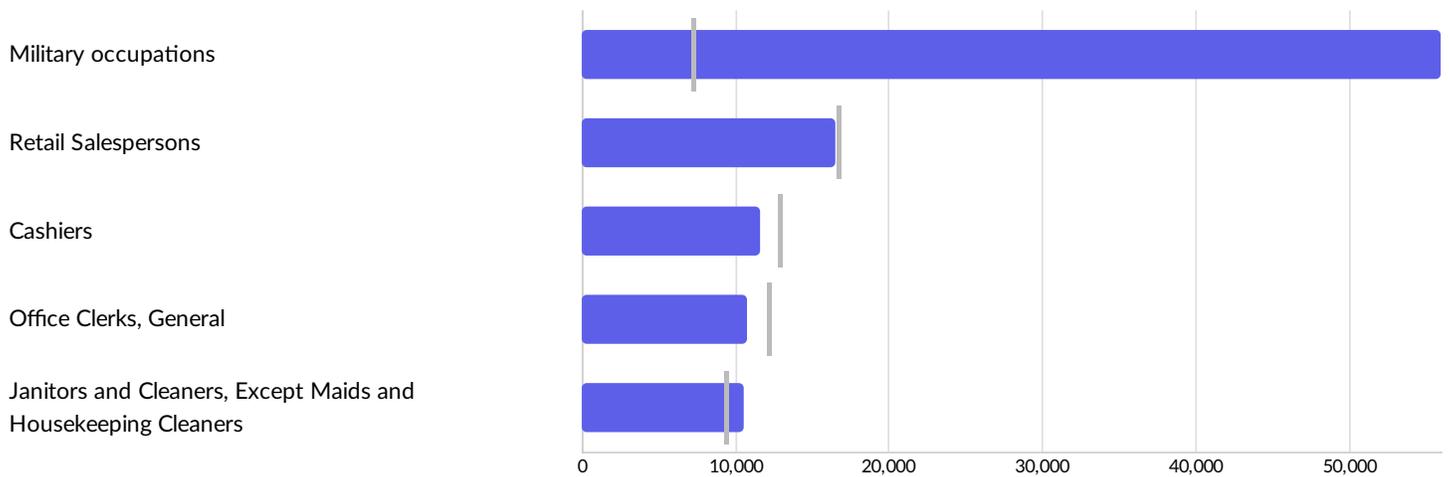


Industry	2012 Jobs	2017 Jobs	Change in Jobs (2012-2017)	% Change	2017 Earnings Per Worker
Restaurants and Other Eating Places	37,341	41,921	4,580	+12%	\$25,280
Employment Services	13,777	17,468	3,691	+27%	\$45,136
Outpatient Care Centers	2,298	4,442	2,144	+93%	\$86,560
Federal Government, Military	54,361	56,008	1,647	+3%	\$64,704
Building Equipment Contractors	6,753	8,349	1,596	+24%	\$88,571

Workforce Characteristics

Largest Occupations

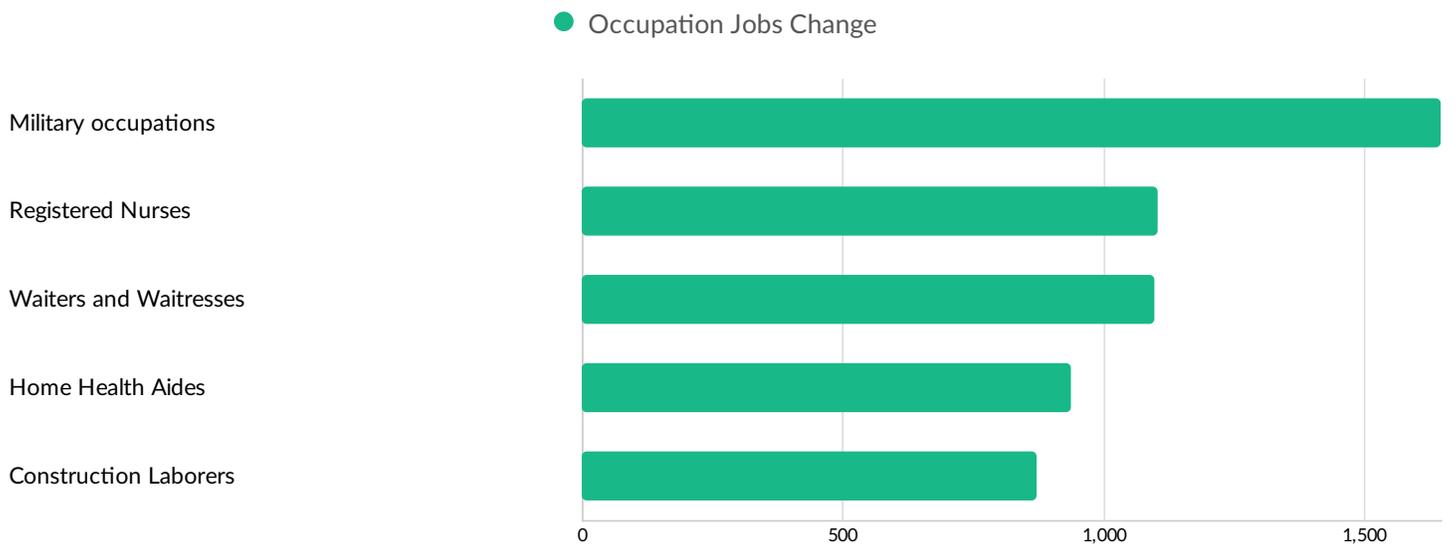
● Occupation Jobs ● National Average



Occupation	2012 Jobs	2017 Jobs	Change in Jobs (2012-2017)	% Change	2016 Avg. Hourly Earnings
Military occupations	54,361	56,008	1,647	+3%	\$19.19
Retail Salespersons	16,625	16,488	-137	-1%	\$13.48
Cashiers	11,403	11,628	225	+2%	\$10.83
Office Clerks, General	10,470	10,738	268	+3%	\$16.29
Janitors and Cleaners, Except Maids and Housekeeping Cleaners	9,957	10,529	572	+6%	\$13.21

Workforce Characteristics - Cont

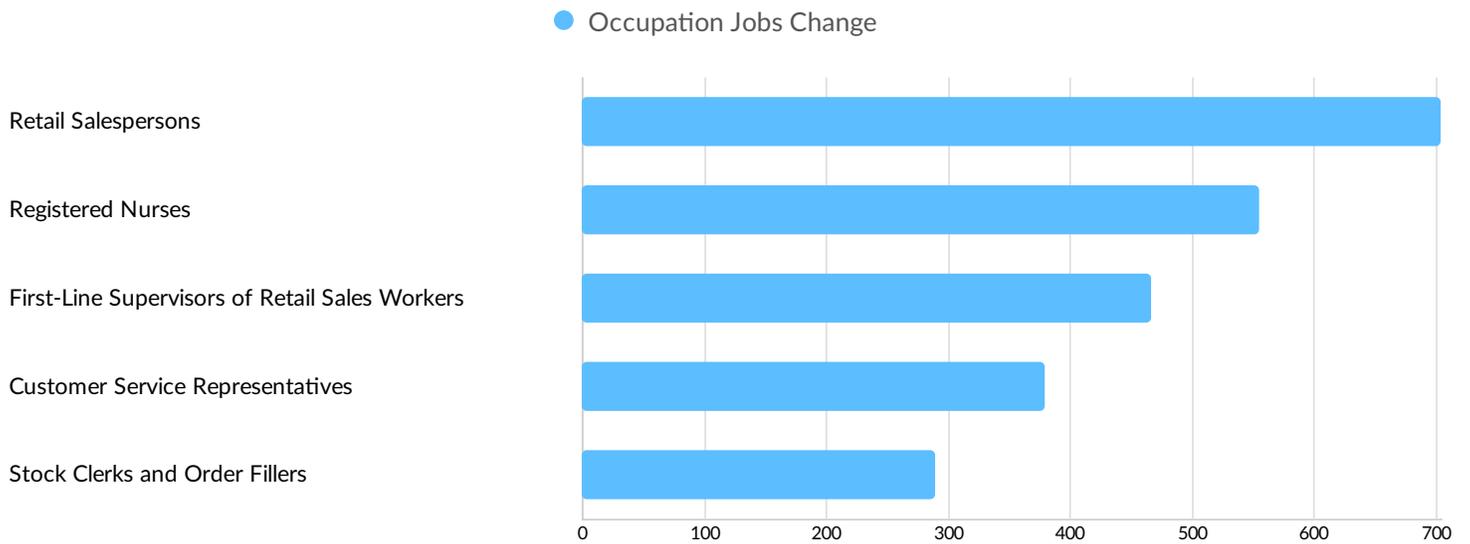
Top Growing Occupations



Occupation	2012 Jobs	2017 Jobs	Change in Jobs (2012-2017)	% Change	2016 Avg. Hourly Earnings
Military occupations	54,361	56,008	1,647	+3%	\$19.19
Registered Nurses	8,140	9,245	1,105	+14%	\$42.72
Waiters and Waitresses	9,110	10,208	1,098	+12%	\$16.65
Home Health Aides	2,607	3,545	938	+36%	\$12.78
Construction Laborers	4,155	5,026	871	+21%	\$25.20

Workforce Characteristics

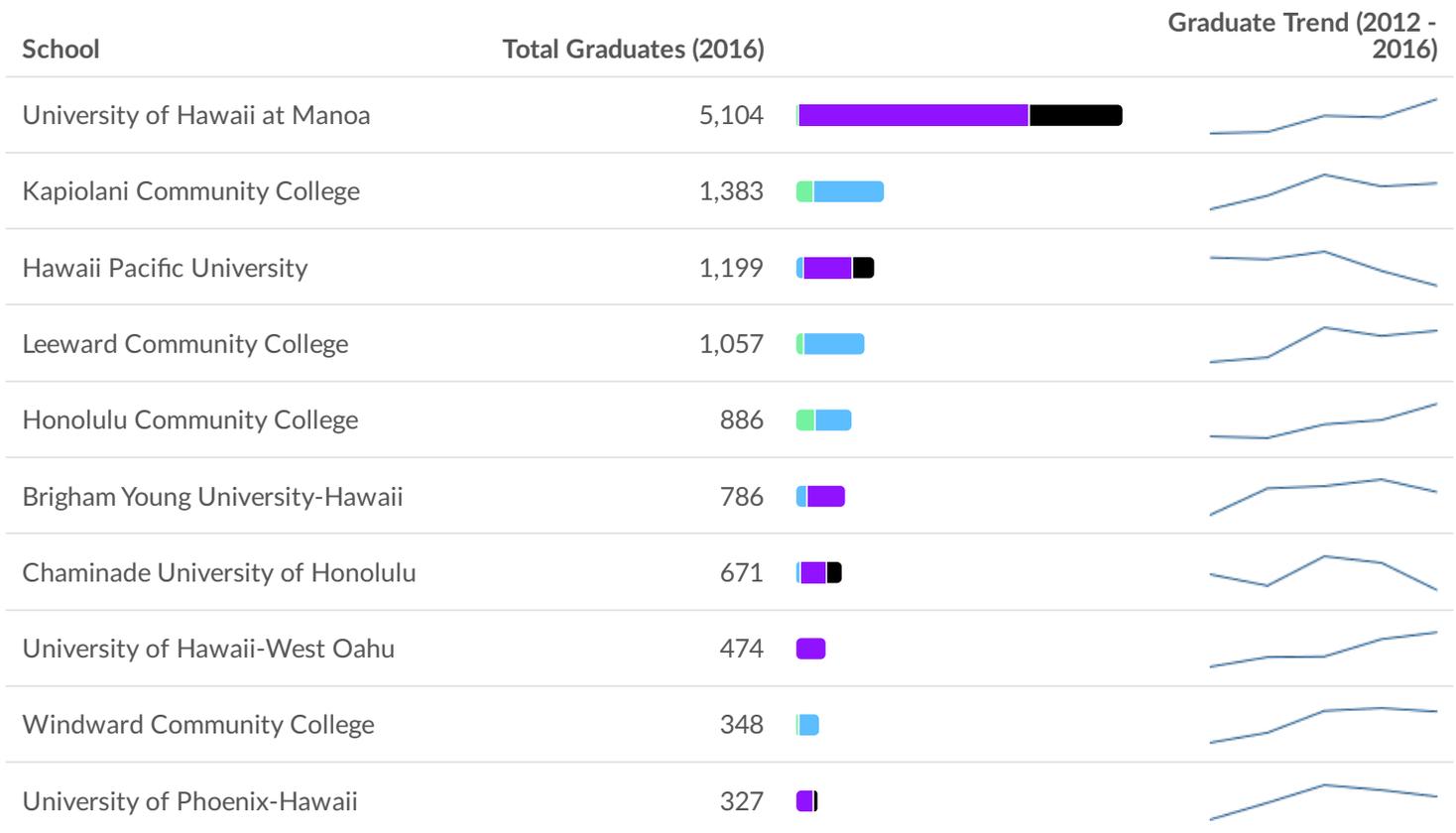
Top Posted Occupations



Occupation	Jan 2017 Unique Postings	Dec 2017 Unique Postings	Jan 2017 - Dec 2017 Avg. Unique	2016 Avg. Hourly Earnings
Retail Salespersons	693	704	724	\$13.48
Registered Nurses	511	555	471	\$42.72
First-Line Supervisors of Retail Sales Workers	553	467	545	\$21.32
Customer Service Representatives	283	379	358	\$17.93
Stock Clerks and Order Fillers	221	290	328	\$13.69

Educational Pipeline

In 2016, there were 13,181 graduates in Honolulu County, HI. This pipeline has grown by 9% over the last 5 years. The highest share of these graduates come from Liberal Arts and Sciences/Liberal Studies, "Business Administration and Management, General", and Registered Nursing/Registered Nurse.



● Certificate
 ● Associate
 ● Bachelor
 ● Masters or Higher